

ORACLE RETAIL WEEK AWARDS SHORTLIST 2013

Product Innovation of the Year

Asda, Fish Made Simple
B&Q, The MacAllister Range
Boots, No7 Match Made Foundation Service
George at Asda, Denim Innovation: Great Bum and Tum Jeans; Illusion Jeans; Reversible Jeans
Marks & Spencer, Sustainable Suit
Tesco, Everyday Value

Pure-play Retailer of the Year

Asos
Mobile Fun
Mr Porter
Notonthehighstreet
Shop Direct Group
The Hut
Wiggle

Speciality Retailer of the Year

A Suit That Fits
Ann Summers
Holland & Barrett
Hotel Chocolat
Kiddicare
Majestic Wine
My Protein
N Brown
Pets at Home
Screwfix
The White Company

Marketing/Advertising Campaign of the Year

B&Q, 'I did that!'
Debenhams, Life Made Fabulous with Designers at Debenhams
DFS, The Big Start
John Lewis, Christmas 2011 'The Long Wait'
Littlewoods, Littlewoods Live
Pets at Home, We Know Pets by Heart
Sainsbury's, Winning in 2012

Corporate Social Responsibility Initiative of the Year

B&Q, Youth Board
Boots, Miles for Macmillan
The Co-operative Group, 1 Angel Square: building for a sustainable future
Marks & Spencer, Shwopping
Sainsbury's, A Summer of Love, Celebration and Sport for Sainsbury's
Waitrose, Donating Surplus Food To Causes

The Brandbank Multichannel Retailer of the Year

Argos
Aurora Fashions
Debenhams
Dixons
John Lewis
Marks & Spencer
New Look
Tesco
The Entertainer
The White Company

Customer Service Initiative of the Year

Asda Stores, Contact Centre 'Learning to Write Right'
B&Q, Helping Customers to Say 'I Did That!'
Boots, No7 Relaunch
Hotel Chocolat, 100% Happiness
Majestic Wine, Individual Store Social Media
Pets at Home, Free Nutrition Consultations
Screwfix, Ultimate Click-And-Collect
The Original Factory Shop, Project Extra

The Deloitte Employer of the Year

Asda
Asos
Morrisons
Pets at Home
Sainsbury's
Tesco

Store Manager of the Year

Shaun Senior, Argos, South Shields
Nicola Bennett, Boots, Queen Street, Cardiff
Vicki Woodall, Your Local Boots Pharmacy, Wigan Road, Wigan
Stephanie Hush, HobbyCraft, Dundee
Adam Whitmore, Sainsbury's, Manchester Piccadilly Station
James Pierce, Carphone Warehouse, Swindon Retail Park

The ReThink Retail Technology Initiative of the Year

B&Q, Project Clover
Boots, Advantage Card Futures
Debenhams, Endless Aisle
Homebase, Efesse Intelligence (Ei®)
Morrisons Cellar, Taste Test
New Look, In-Store Tablets
Signet, Single View of Stock
Superdrug, The Hub
Tesco.com, Gatwick Scanning
The Co-operative Food Retail, SMART

Store Design of the Year

Ann Summers, Westfield Stratford
Austin Reed, Regent Street, London
Fat Face, Chichester Refit
Halfords, Lab Stores
Hotel Chocolat, Roast and Conch, Covent Garden
John Lewis, Exeter
Kiddicare, Nottingham
Marks & Spencer, Eco Store, Cheshire Oaks
Morrisons Fresh Market, Edgbaston
Mothercare, Edmonton
Primark, Oxford Street, East End, London
Recipease by Jamie Oliver, Notting Hill, London

Retail Destination of the Year

Bullring Shopping Centre
Meadowhall
St Stephen's Shopping Centre
Union Square
Westfield Stratford

International Growth Initiative of the Year

Asos, In Your World
Boots Retail Thailand, Driving Customer Loyalty with Boots Advantage Card
Debenhams, International Expansion
Kingfisher, Driving Profitability at Castorama Russia
Superdry, Global Ecommerce Growth
Tesco, International Online Shopping Roll Out to Europe
Waitrose, Shinsegae, South Korea



The Wipro International Retailer of the Year, The Zolfo Cooper Growth Retailer of the Year, The Clarity Search Retail Leader of the Year and the Oracle Retailer of the Year will be announced alongside the other winners at the awards night on March 14, 2013.