

ORACLE RETAIL WEEK AWARDS SHORTLIST 2013

Product Innovation of the Year

- Asda, Fish Made Simple
- B&Q, The MacAllister Range
- Boots, No7 Match Made Foundation Service
- George at Asda, Denim Innovation: Great Bum and Tum Jeans; Illusion Jeans; Reversible Jeans
- Marks & Spencer, Sustainable Suit
- Tesco, Everyday Value

Pure-play Etailer of the Year

- Asos
- Mobile Fun
- Mr Porter
- Notonthehighstreet
- Shop Direct Group
- The Hut
- Wiggle

Speciality Retailer of the Year

- A Suit That Fits
- Ann Summers
- Holland & Barrett
- Hotel Chocolat
- Kiddicare
- Majestic Wine
- My Protein
- N Brown
- Pets at Home
- Screwfix
- The White Company

Marketing/ Advertising

Campaign of the Year

- B&Q, 'I did that!'
- Debenhams, Life Made Fabulous with Designers at Debenhams
- DFS, The Big Start
- John Lewis, Christmas 2011 'The Long Wait'
- Littlewoods, Littlewoods Live
- Pets at Home, We Know Pets by Heart
- Sainsbury's, Winning in 2012

Corporate Social Responsibility Initiative of the Year

- B&Q, Youth Board
- Boots, Miles for Macmillan
- The Co-operative Group, 1 Angel Square: building for a sustainable future
- Marks & Spencer, Shwopping
- Sainsbury's, A Summer of Love, Celebration and Sport for Sainsbury's
- Waitrose, Donating Surplus Food To Causes

The Brandbank Multichannel

- Argos
- Aurora Fashions
- Debenhams
- Dixons
- John Lewis
- Marks & Spencer
- New Look
- Tesco
- The Entertainer
- The White Company

Customer Service Initiative of the Year

- Asda Stores, Contact Centre 'Learning to Write Right'
- B&Q, Helping Customers to Say 'I Did That!'
- Boots, No7 Relaunch
- Hotel Chocolat, 100% Happiness
- Majestic Wine, Individual Store Social Media
- Pets at Home, Free Nutrition Consultations
- Screwfix, Ultimate Click-And-Collect
- The Original Factory Shop, Project Extra

The Deloitte Employer of the Year

- Asda
- Asos
- Morrisons
- Pets at Home
- Sainsbury's
- Tesco

Store Manager of the Year

- Shaun Senior, Argos, South Shields
- Nicola Bennett, Boots, Queen Street, Cardiff
- Vicki Woodall, Your Local Boots Pharmacy, Wigan Road, Wigan
- Stephanie Hush, HobbyCraft, Dundee
- Adam Whitmore, Sainsbury's, Manchester Piccadilly Station
- James Pierce, Carphone Warehouse, Swindon Retail Park

The ReThink Retail Technology

Initiative of the Year

- B&Q, Project Clover
- Boots, Advantage Card Futures
- Debenhams, Endless Aisle
- Homebase, Efesse Intelligence (EI®)
- Morrisons Cellar, Taste Test
- New Look, In-Store Tablets
- Signet, Single View of Stock
- Superdrug, The Hub
- Tesco.com, Gatwick Scanning
- The Co-operative Food Retail, SMART

Store Design of the Year

- Ann Summers, Westfield Stratford
- Austin Reed, Regent Street, London
- Fat Face, Chichester Refit
- Halfords, Lab Stores
- Hotel Chocolat, Roast and Conch, Covent Garden
- John Lewis, Exeter
- Kiddicare, Nottingham
- Marks & Spencer, Eco Store, Cheshire Oaks
- Morrisons Fresh Market, Edgbaston
- Mothercare, Edmonton
- Primark, Oxford Street, East End, London
- Recipease by Jamie Oliver, Notting Hill, London

Retail Destination of the Year

- Bullring Shopping Centre
- Meadowhall
- St Stephen's Shopping Centre
- Union Square
- Westfield Stratford

International Growth Initiative of the Year

- Asos, In Your World
- Boots Retail Thailand, Driving Customer Loyalty with Boots Advantage Card
- Debenhams, International Expansion
- Kingfisher, Driving Profitability at Castorama Russia
- Superdry, Global Ecommerce Growth
- Tesco, International Online Shopping Roll Out to Europe
- Waitrose, Shinsegae, South Korea



The Wipro International Retailer of the Year, The Zolfo Cooper Growth Retailer of the Year, The Clarity Search Retail Leader of the Year and the Oracle Retailer of the Year will be announced alongside the other winners at the awards night on March 14, 2013.