

RetailWeek

“The quality of Retail Week has improved year on year...I would not go through a week now without reading Retail Week”

Sir Stuart Rose – executive chairman,
Marks and Spencer



Retail Week is the UK's leading provider of retail industry news, top retail jobs, key retail market reports and data from across the entire retail sector.

For over twenty one years *Retail Week's* reputation has been built upon its exclusive news coverage, which is backed up by in-depth interviews and features, respected columnists and an authoritative analysis of the issues that matter to retailers.

Retail Week is a fully paid for subscription title with a circulation of 9,128*

Key Facts

- ***Retail Week* is the only B2B pan-sector retail magazine in the UK with a weekly circulation of 9,128***
- **A pass-on rate of approximately five people per issue, so that's 45,640 people who regularly see a copy*****
- **37% of our subscribers are CEO/MD/Chairman or Director level****
- **99% paid-for subscription**
- ***Retail Week* penetrates every profession/ discipline operating in retail from marketing through to IT and on to property**

Job level purchasing power

- 62% of *Retail Week's* readers are C-Suite (Owner/Proprietor/CEO/Chairman/ MD) with board level decision making and purchasing power**
- 37% of *Retail Week's* readers are Management or Senior Level Management with decision making and purchasing power**

Company size

- *Retail Week* is read by the top 500 retail companies***
- *Retail Week* is read by 42% large multiples and 58% SMEs**

The power of Retail-Week.com

- 202,834 unique users each month†
- 674,219 page impressions each month†
- 76% Managerial level or above†
- 46% are Head of / Director level and above including Managing Director's, CEO's & Owners†
- *Retail Week* provide the most up to the minute retail news and are renowned for delivering breaking news to the screens of our online community†



* Source: ABC July08 – June09

** Source: Survey Monkey March 2009

*** Source: Reader Research communications June 2008

† Source: Webtrends October 2009

RetailWeek

FEATURES LIST 2010

January

- 8th – 2010 preview
- 15th – Supply chain
- 22nd – NRF review
- 29th – Security

February

- 5th – Marketing: store marketing
- 19th – Property: London & South East

March

- 5th – Stores: shopfitting
- 12th – Technology: customer technology
- 19th – Multichannel: latest advances

April

- 2nd – Green retail: Carbon Reduction Commitment
- 9th – Property: retail parks
- 16th – Consumer finance
- 30th – World Retail Congress Review

May

- 7th – Supply chain: overseas suppliers
- 14th – Technology: Epos systems
- 21st – Utilities
- 28th – Marketing

June

- 4th – Property: Regional retailing
- 25th – Retail Week Technology Awards

July

- 9th – Technology: supply chain
- 23rd – Property: leases

August

- 6th – Technology: CRM
- 20th – Property: shopping centres

September

- 10th – Marketing: Print advertising
- 17th – Security
- 24th – Store operations: Christmas special

October

- 8th – Technology: payment systems
- 15th – Marketing: Word of mouth marketing

November

- 12th – Property – temporary locations
- 19th – Marketing: Christmas ads

December

- 3rd – Consumer finance
- 17th – Year in review

SUPPLEMENTS 2010

February – Supply Chain

March – Interior Profiles

April – World Retail Congress Daily

April – Retail Technology

June – Retail Power List

Early July – Online Marketing

September – Shopfitters Survey

September – Supply Chain

September – Etailer Power List

October – Mall Retailing

October – Multichannel

November – Stores Book

November – Security